

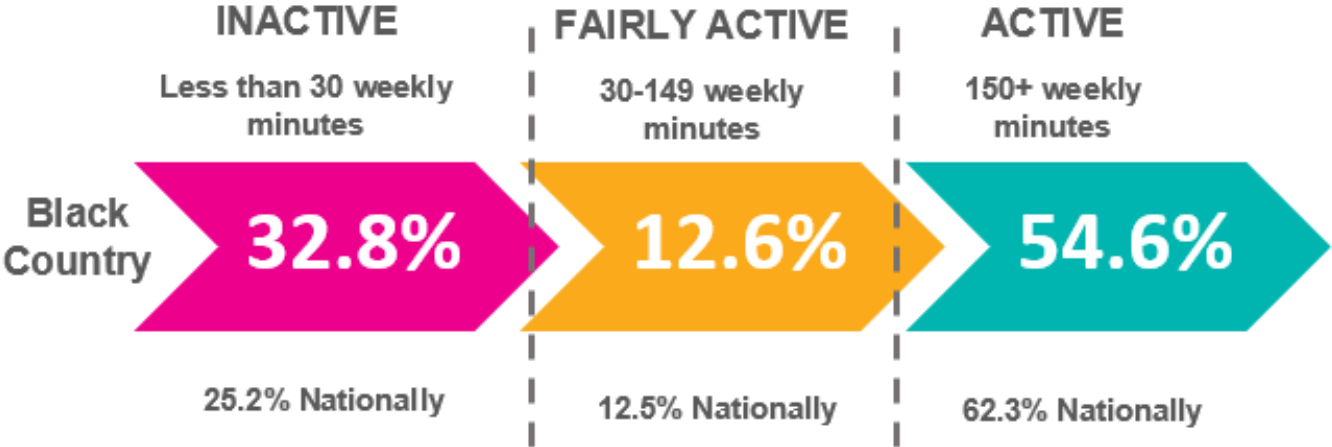
# Black Country Inclusion & Diversity Forum

20<sup>th</sup> September 2019

Women/Girls

# Today's inactive children are tomorrow's inactive adults

## Adults



## Children

36.6%

of Black Country CYP are **LESS ACTIVE** compared to 32.9% nationally

### Black Country

Reception (Age 4 - 5)

 **11.9% OBESE**  
(Including Severely Obese)  
(9.5% Nationally)

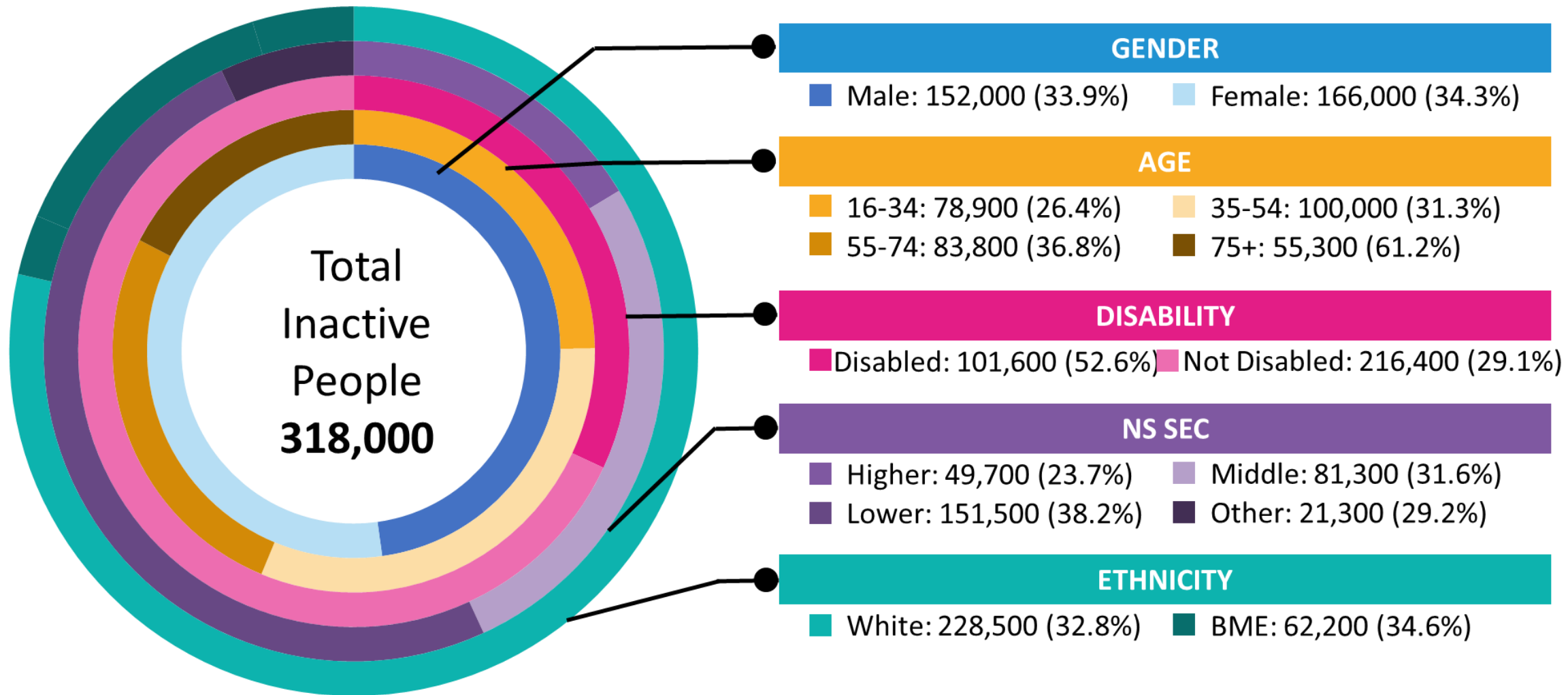
Year 6 (Age 10 - 11)

 **26.6% OBESE**  
(Including Severely Obese)  
(20.1% Nationally)

Source: National Child Measurement Programme, PHE 2018

# Black Country Inactive People

Number of Inactive People by Gender, Age, Disability, NS SEC and Ethnicity.



*Inactivity data (less than 30 mins physical activity per week) from Active Lives Survey Nov 16/17 (Sport England). Demographics from ONS (2018) – Annual Population Survey (2017), Population Estimates (2017), Census (2011)*

# Satellite Clubs

- Aim is to get young people aged 14-19 more physically active within sport.
- Low socioeconomic Communities/Deprivation
- Engage underrepresented groups such as females, BAME (Black, Asian minority ethnicities and young people with a disability.
- Can apply to £2000
- Costs towards coaching, equipment, facilities, incentives workforce – Bursaries